

STAFF Conference

July 14-16, 2014

Parents on the Move

*Expanding, Nurturing and
Delivering Support*

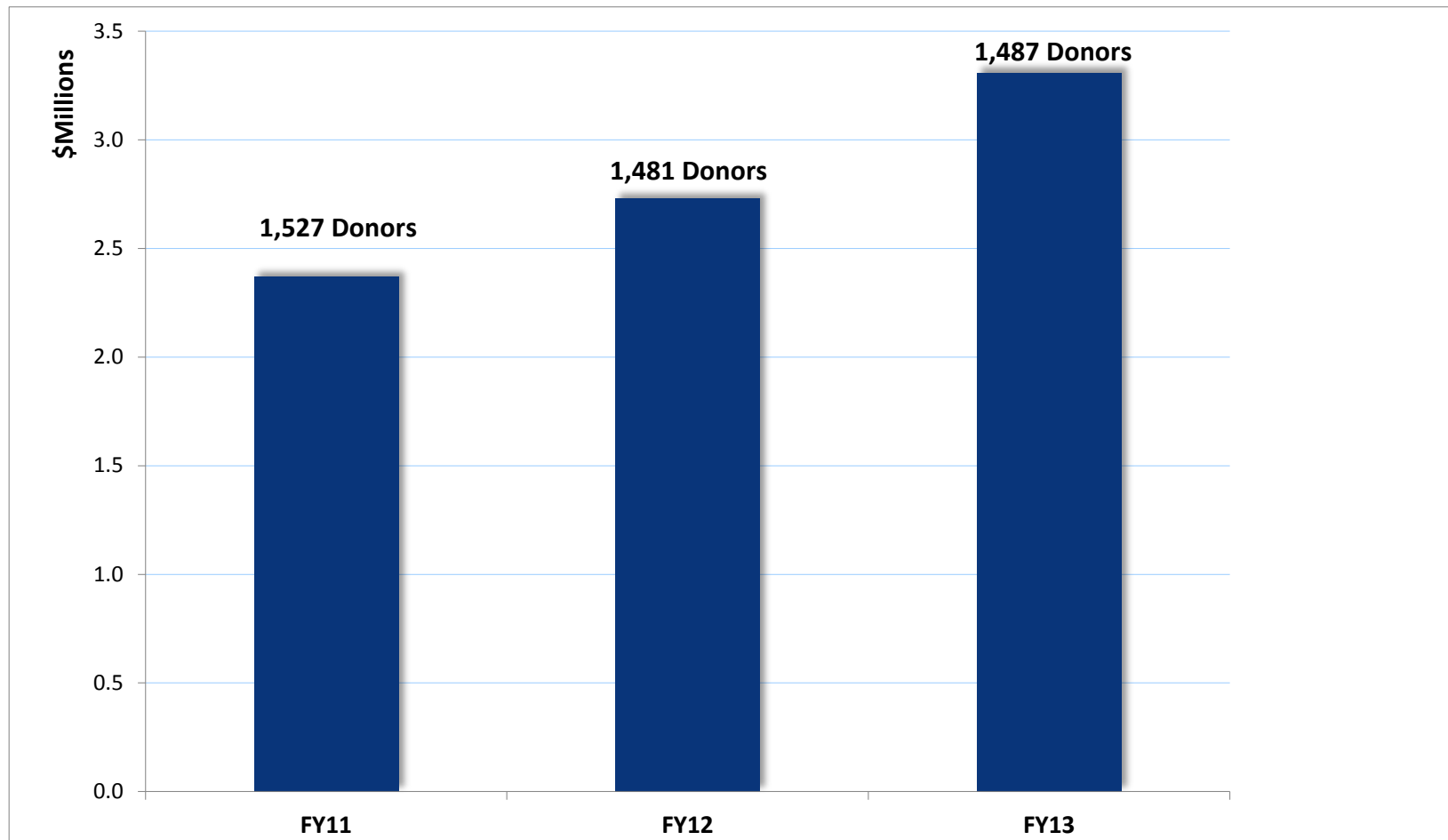
Heidi Webb
Middlebury College
Associate Director of
Parent Giving

Ellen Rainey
Hamilton College
Executive Director,
Alumni and Parent
Relations

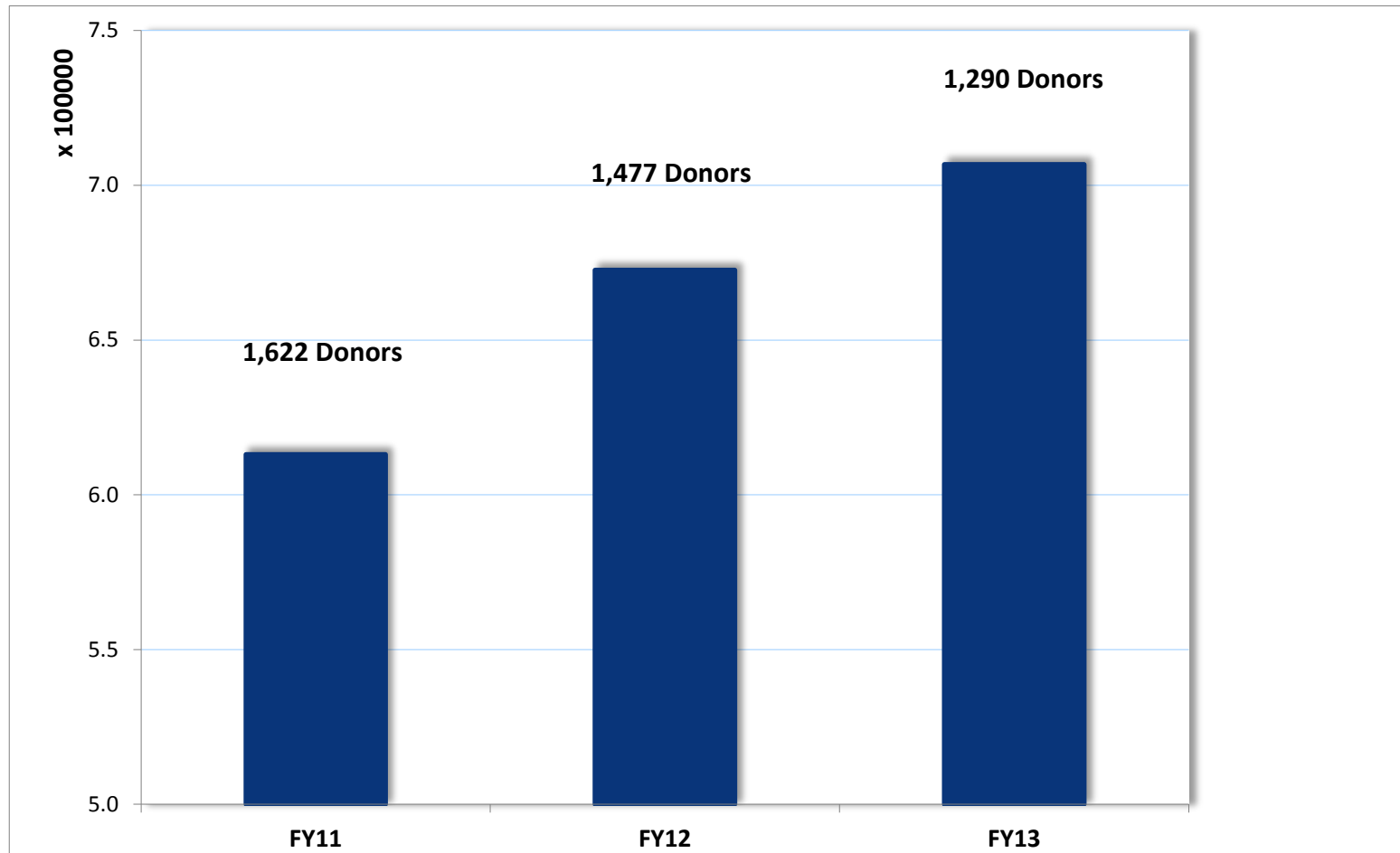
Parent Constituency



Middlebury Parents on the Move ...



Hamilton Parents on the Move ...



Why Do Parents Matter?

FY14 Parent Giving at Middlebury

Parents' Fund =
\$3,471,815

Parent Participation =
31%

Base = 5,510

Cap/Endowment =
\$4,300,150

Total = \$7,771,965

FY14 Parent Giving at Hamilton

Parents' Fund = \$721,625

Parent Participation =
45%

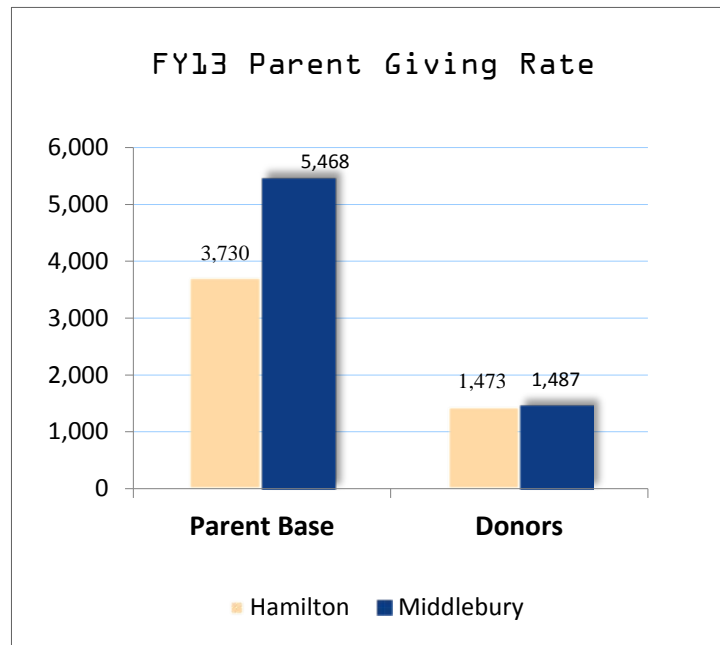
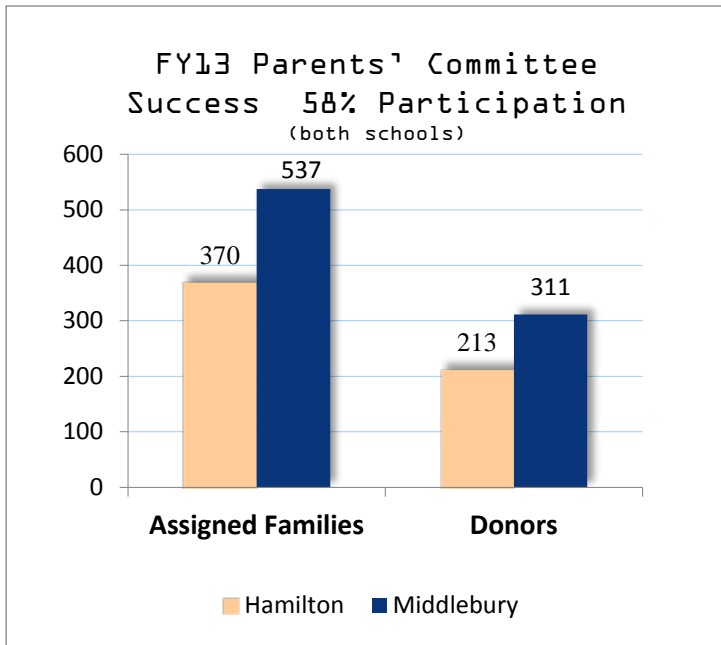
Base = 3,725

Cap/Endowment =
\$1,022,269

Total = \$1,743,894



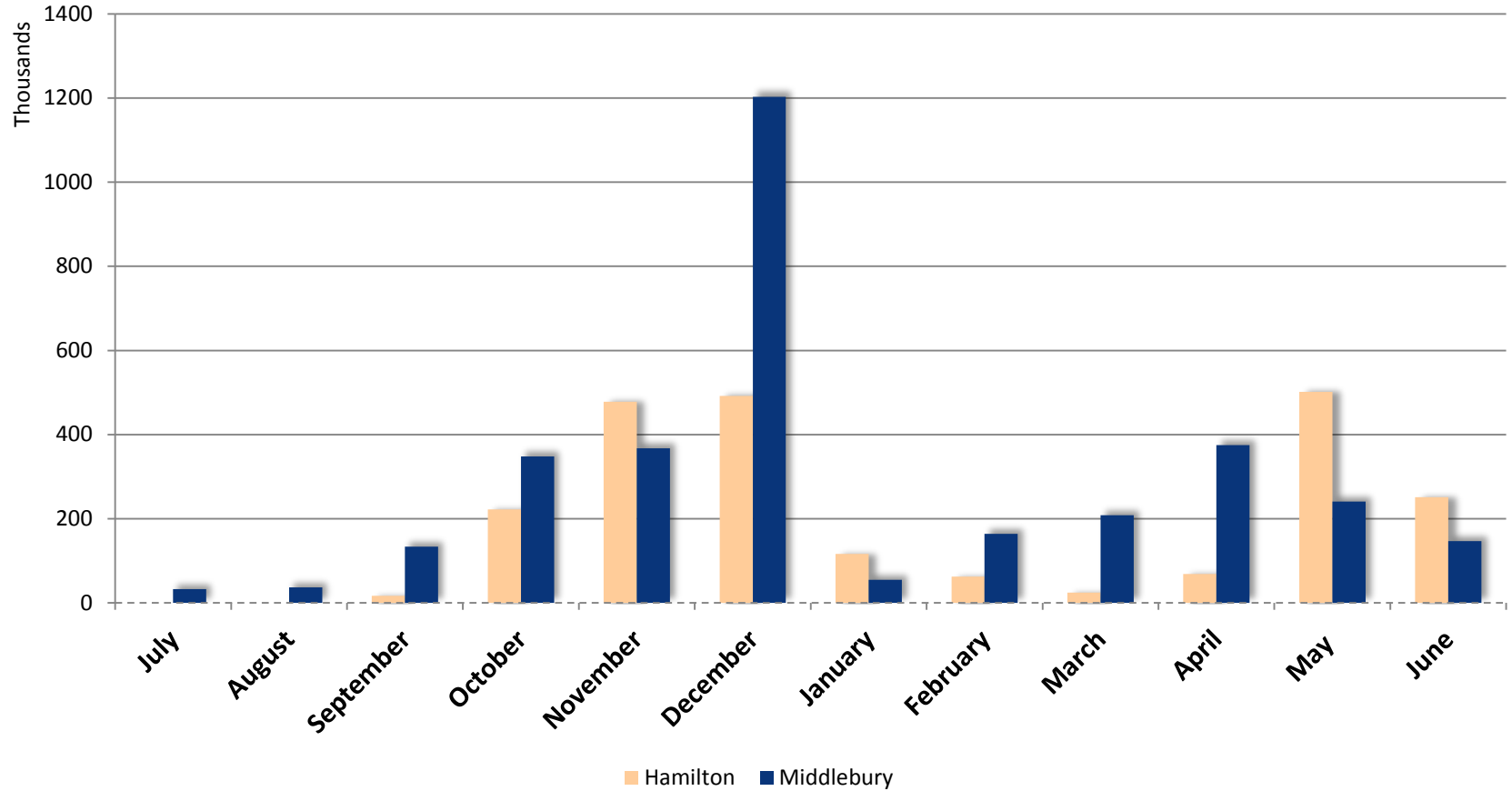
Parents' Committee Commitment *Makes the Difference*



A Timeline to Success

Early Support Drives Momentum

FY13 Parent Giving Pattern



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